

आई डी ई एम आई
IDEMI



GOVERNMENT OF INDIA

Ministry of Micro, Small and Medium Enterprises

INSTITUTE FOR DESIGN OF ELECTRICAL MEASURING INSTRUMENTS, MUMBAI

वैद्युतिक मापन उपयंत्र अभिकल्प संस्थान, मुंबई

आई डी ई एम आई
IDEMI

Government Certificate Professional Course on
**Artificial Intelligence in
Journalism & Mass Media**

Course Duration 5 Days

Course Timing-
7.00 pm to 9.00 pm

((ऑनलाइन))
(ONLINE)

Course Date

16 to 20 Sept. 2026

Email: training@idemi.org

Website: www.idemi.org

Introduction to AI, agents, open models Writing Articles & reports, event coverage, gathering and editing multimedia content, Data journalism, Legal and ethical support and drafting, conducting interviews and planning, news monitoring, plagiarism accountability and resource management, Transcription, translation, and multilingual reporting, SEO, headline generation, and content optimization, AI-assisted podcast, video, and newsletter production, Cyber security, privacy, and source protection Verification of images, videos, and user-generated content, Limitations, risks, bias, and responsible use of AI in journalism, OSINT (Open-Source Intelligence) for journalists Satellite imagery and geolocation verification AI-powered audience analytics and engagement, Deepfake detection and synthetic media analysis, AI for election coverage and public-interest reporting Crisis, disaster, and conflict reporting with AI support Performance measurement and impact tracking of journalism Future trends in generative AI for media and communications with completely free, government approved ai tools and procedures



Fees- 4000+18 % GST (fees are not refundable)

For Whom- Working Journalists, newsroom leaders, Media Professionals

and Mass Communication Students and Interested candidates

After successful completion certificate will be issued

हमें कॉल करें / Call us between 10 am to 6 pm

Contact- 8007765693, 9403566219, 8291413843